

CBS Electronics CBS Electronics CBS Electronics CBS Electronics

Summer 1983

Hot Video Game Profits Without Getting Burned

Let's face it. Video games are an expensive and risky proposition for you. Competition is fierce. For every video game hit, there have been dozens of misses. To make a hot profit, retailers need three things from a software company — hot games, hot marketing and hot sales policies!

CBS Electronics

No stiffs. Our games are true originals, not just rip-offs of other video games. They've got what it takes:

RAM PLUS™

CBS technology breaks through the limits of the Atari® 2600™ without add-ons — the next generation of video adventure! WINGS™ and TUNNEL RUNNER™ are the first in a series of games to utilize the game play and graphic advances provided by the new RAM PLUS Power Chip*!

ARCADE LICENSES

We work with our licensors to insure that the challenge at home is equal to the challenge at the arcade! We've built our arcade line around solid hits like Bally/Midway's SOLAR FOX™ and OMEGA RACE™ and Exidy's TARG™!

THE MOST FORMATS

Six in all! Atari® 2600™, Intellivision®, ColecoVision™, Atari® 400/800™ (plus the new 1200XL™), Commodore VIC-20™. And we're the first second-party company to produce sophisticated software for the Atari® 5200™!

No tricks. We're committed to building consumer demand for our games. Our national advertising transports the consumer from the fantasy of our games into your store. Bold, attention-grabbing packages insure that the challenge *inside* is evident on the *outside*. And innovative consumer sales promotions keep CBS Electronics foremost in the minds of kids and parents.

Customer Protection Plan

No risks. We realize that for you to have confidence in us, we have to demonstrate our self-confidence first. Our sales policy allows you to manage your business without risk of getting burned. Our Sales Representatives will be happy to give you a full understanding of our commitment to you and your sales.

Hot Profits!

No kidding. We couldn't make this statement if we didn't stand behind each and every one of our games. After all, we're CBS. And in an industry filled with few hits and frequent misses, isn't it nice to have a familiar friend keeping an eye out for you?

CBS Electronics

Where the excitement never ends.

TUNNEL RUNNER™



YOU, not a mere figure on the screen, are trapped in a mysterious labyrinth. Dash through this network of tortuous tunnels and find the door to freedom! Three-dimensional graphics with unlimited maze configurations.

ATARI® 2600™ with RAM PLUS™ Chip

WINGS™



Computer-generated flight simulation! YOU are in the pilot's seat and must master your cockpit controls to stay aloft and stop a missile attack! Three-dimensional graphics, realistic gauges, 360° player control.

ATARI® 2600™ * with RAM PLUS™ Chip

ATARI® 5200™

INTELLIVISION®

COLECOVISION™

ATARI® 400/800/1200XL™

* In-Pack Booster-Grip™ Joystick Adaptor

BLUE PRINT™★



A Bally/Midway™ Arcade Game. Nonstop cliffhanger that really tests your memory! Find the parts to your machine, stop Ollie Ogre from chasing your sweetheart, beware of Fuzzy Wuzzy. Uncover the secret password!

ATARI® 2600™

ATARI® 5200™

INTELLIVISION®

ATARI® 400/800/1200XL™

BOULDERS and BOMBS™



Menacing Alien Probe Birds with their spreading green fungus are trying to turn your cave explorers into fossils! Tunnel through the eerie underground and blast boulders to get to safety. 99 levels of tunneling adventure!

ATARI® 400/800™

DOMINO MAN™★



A Bally/Midway™ Arcade Game. Poor Domino Man! All he wants to do is set up his chains of dominos. But a cast of crazy characters keeps knocking them over! Help him complete his chains, avoid the Bully and swat the Bee.

ATARI® 5200™

INTELLIVISION®

COLECOVISION™

ATARI® 400/800/1200XL™

GORF™★



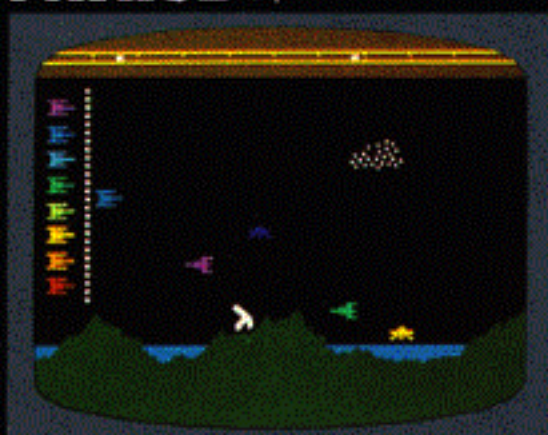
A Bally/Midway™ Arcade Game. Four unique space challenges in one game! The evil Gorfian empire has launched an all-out attack. Repel the invasion, mount a counteroffensive and confront the enemy flagship!

ATARI® 2600™

ATARI® 5200™

INTELLIVISION®

K-STAR PATROL™†

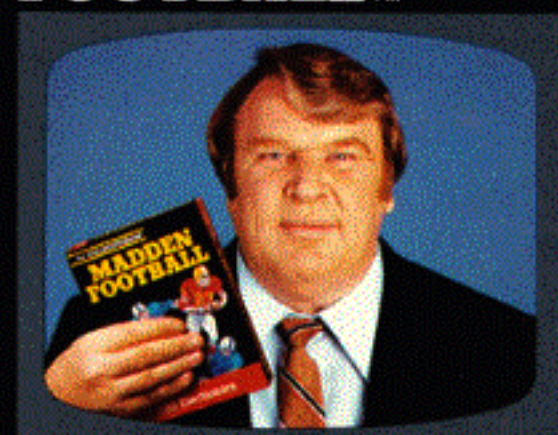


Lead your Star Ships over a hostile alien planet and defend them against Alien Attack Forces. You'll need nerves of steel as you battle through 10 sectors of enemy territory! And beware the energy-absorbing Intergalactic Leech!

ATARI® 400/800™

COMMODORE VIC-20™

MADDEN FOOTBALL™



The video football game for the coach in all of us! Developed by the man who wrote the book on offense and defense: John Madden. Realistic gridiron action with eleven players on a side and advanced play options!

ATARI® 5200™

INTELLIVISION®

COLECOVISION™

ATARI® 400/800/1200XL™

MOUNTAIN KING™†



Trek through diamond-laden caverns on a quest for the mystic Temple Crown! Get back to the mountaintop with your treasure before the bats close in! Giant spiders, cryptic chests and musical clues add to the adventure—and danger!

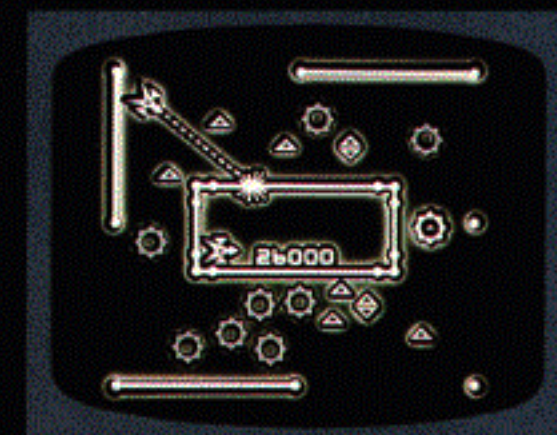
ATARI® 2600™ with RAM PLUS™ Chip

ATARI® 5200™

COLECOVISION™

ATARI® 400/800™

OMEGA RACE™★



A Bally/Midway™ Arcade Game. Endurance, skill and luck! Navigate your Fighter Ship past Droid Ships, Vapor Mines, and spinning Death Ship! Sinister Omegans waste no time sending new challenges.

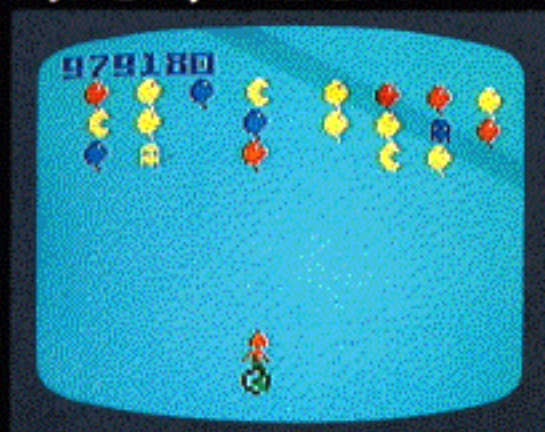
ATARI® 2600™ with RAM PLUS™ Chip

ATARI® 5200™

INTELLIVISION®

ATARI® 400/800/1200XL™

KICKMAN™★



A Bally/Midway™ Arcade Game. Fast reflexes and dexterity are needed to unicycle back and forth to catch falling balloons on your head. If you miss one — Quick! — kick it back up and try again. Challenge Racks, too!

ATARI® 2600™

K-RAZY ANTIKS™†

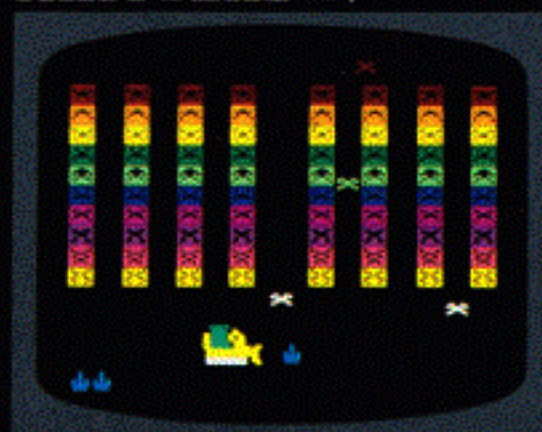


A multi-level maze game in which you must defend your anthill against an onslaught of enemy ants! If they don't get you, their exploding eggs might. Watch out for the anteater's sticky tongue and the rainstorm, too!

ATARI® 400/800™

COMMODORE VIC-20™

K-RAZY KRITTERS™†



You're in charge of the Command Ship and it takes fast thinking to blast the Alien Attackers and save the Star Base. Fail, and you'll be carted off to the Intergalactic Junkyard! 10 levels of challenge!

ATARI® 400/800™

K-RAZY SHOOT-OUT®†



Electronic Games "Computer Game of the Year." Trapped within deadly alien sectors, you must shoot it out with dangerous droids. You'll need fast reflexes and precision marksmanship. Beware of radioactive walls!

ATARI® 5200™

ATARI® 400/800™

Satan's Hollow™★



A Bally/Midway™ Arcade Game. A devilish new battle game! Stop the swarming gargoyles. Build the Bridge of Fire. As night begins to fall, cross over into the valley to defeat the Master of Darkness!

ATARI® 5200™

ATARI® 400/800/1200XL™

SOLAR FOX™★



A Bally/Midway™ Arcade Game. Speed your Starship through 26 pulsating and perilous solar-cell matrixes with fireballs hot on your tail! Only precision timing will enable you to unlock the hidden code word!

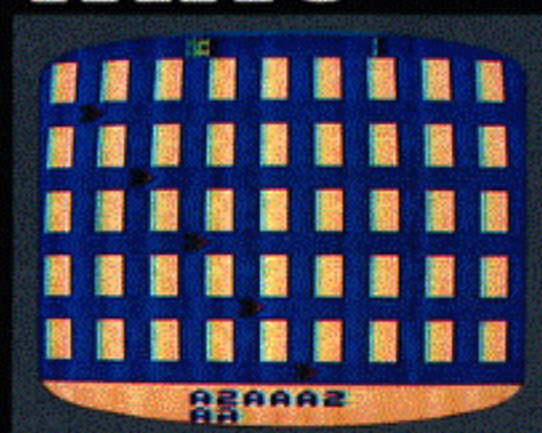
ATARI® 2600™

ATARI® 5200™

INTELLIVISION™

ATARI® 400/800/1200XL™

TARG™



An Exidy™ Arcade Game. With skill and stamina, you save the city from the marauding Targ ramships. Targs can ram you unless you destroy them first! The longer you last, the more threatening the Targs become!

ATARI® 2600™

WIZARD OF WOR™★



A Bally/Midway™ Arcade Game. Outwit the Wizard and his minions! Use your radar scanner to locate invisible Worlings and blast your way into dungeon after dungeon. Shifting mazes for fast-action, strategic adventure!

ATARI® 2600™

ATARI® 5200™

INTELLIVISION®



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Summer 1983

CBS ELECTRONICS SUMMER 1983

FORMAT:	NOW AVAILABLE	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER
ATARI® 2600™	Wizard of Wor™ Gorf™	Solar Fox™ Tunnel Runner™	Blueprint™	Wings™	Omega Race™ Kick-Man™ Targ™	Mountain King™
ATARI® 5200™			Wizard of Wor™ Gorf™ K-Razy Shoot-Out® Blueprint™ Mountain King™		Omega Race™	Solar Fox™ Wings™ Madden Football™ Satan's Hollow™ Domino Man™
INTELLIVISION®			Wizard of Wor™ Gorf™	Blueprint™ Solar Fox™ Omega Race™	Wings™	Madden Football™ Domino Man™
COLECOVISION™						Wings™ Mountain King™ Madden Football™ Domino Man™
ATARI® 400/800/1200XL™ (releases prior to June are not compatible with the 1200XL)	K-Razy Shoot-Out® K-Star Patrol™ K-Razy Antiks™ K-Razy Kritters™ Mountain King™ Boulders & Bombs™			Blueprint™	Omega Race™	Solar Fox™ Wings™ Satan's Hollow™ Domino Man™ Madden Football™
COMMODORE VIC-20™	K-Star Patrol™ K-Razy Antiks™					

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CBS Electronics™, Child Guidance®, Creative Playthings®,
Gym-Dandy®, Ideal®, Wonder®