

COLECO

VIDEO GAME CARTRIDGES

for use with

ATARI® VCS,™

INTELLIVISION,™

SEARS VIDEO ARCADE,™

AND

SEARS SUPER VIDEO ARCADE™



COLECO

VIDEO GAME CARTRIDGES

Now, Coleco offers a super variety of video game cartridges featuring the most popular arcade games for play at home in your

- Atari® Video Computer System™
- Intellivision™ Master Component
- Sears Video Arcade™
- Sears Super Video Arcade™

Each cartridge captures the realism, fun and excitement of the real arcade game. Coleco's video game cartridges offer superior graphic resolution and detail on the screen.

Bring the fun and excitement of the arcade into your home with these great Coleco video game cartridges. Even more will be available soon!

NOTE: Many of these advanced-design licensed video game cartridges are currently available; others will be on the market within the very near future. Please check your local store.

DONKEY KONG™ by Nintendo™

In this engaging game, Donkey Kong™ the ape has captured Mario's girlfriend, and has taken her to the top of a steel fortress. You've got to get Mario to the top to save her! But - as he runs across the girders and up the ladders, the ape throws barrels at him to prevent his progress. Mario must jump the barrels to get to the top and rescue his girlfriend!

#2451 - for the Atari® Video Computer System™ and Sears Video Arcade™
#2471 - for Intellivision™ Master Component and Sears Super Video Arcade™

DONKEY KONG™ is the trademark of Nintendo of America Inc.

© 1981 Nintendo of America Inc. Exclusive Licensee - Coleco Industries, Inc.



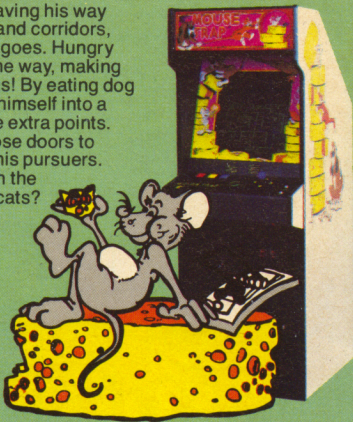


MOUSE TRAP™

You control a crafty mouse, weaving his way through a tricky maze of doors and corridors, munching on cheese bits as he goes. Hungry cats pursue him every step of the way, making his journey extremely hazardous! By eating dog bones, he can temporarily turn himself into a dog and chase the cats to score extra points. Or, the mouse can open and close doors to change the maze and confuse his pursuers. Will your mouse make it through the maze . . . or be a snack for the cats?

#2459 - for the Atari® Video Computer System™ and Sears Video Arcade™
#2479 - for Intellivision™ Master Component and Sears Super Video Arcade™

MOUSE TRAP™ is the trademark of Exidy Incorporated
© 1981 Exidy Incorporated



Lady Bug™

UNIVERSAL

In this game, you direct a lady bug through a maze. While eating dots, she must avoid running over the poisonous skulls and encountering the evil insects which are out to devour her. Revolving doors permit her to change the maze, thwart her pursuers and get through!



#2463 - for the Atari® Video Computer System™ and Sears Video Arcade™
#2483 - for Intellivision™ Master Component and Sears Super Video Arcade™

LADY BUG™ is the trademark of Universal Co. Ltd.
© 1981 Universal Co. Ltd.



The Official **CARNIVAL**[®] by SEGA[®]

Ready . . . aim . . . fire! It's the closest thing you'll ever find to an old-fashioned shooting gallery! You'll blast away at a wide variety of moving targets, as you test your marksmanship and skill. Track 'em down, line up your shots and fire at will, but use each bullet wisely because your ammunition is limited! How many targets can you hit before you run out of bullets?

#2468 - for the Atari[®] Video Computer System[™] and Sears Video Arcade[™]
#2488 - for Intellivision[™] Master Component and Sears Super Video Arcade[™]

CARNIVAL[®] and Sega[®] are trademarks of Sega Enterprises, Inc.
 © 1980 Sega Enterprises, Inc.



The Official **ZAXXON**[™] by SEGA[®]

This fantastic 3-dimensional space battle game puts you in control of a futuristic spaceship! Your ship zooms over an alien asteroid, and dives down to attack the enemy's installations. Your ship must avoid hazardous walls, enemy fire, and other dangers! Can you survive and score?

#2454 - for the Atari[®] Video Computer System[™] and Sears Video Arcade[™]
#2487 - for Intellivision[™] Master Component and Sears Super Video Arcade[™]

ZAXXON[™] and Sega[®] are trademarks of Sega Enterprises, Inc.
 © 1982 Sega Enterprises, Inc.



VENTURE™

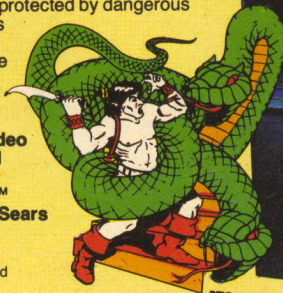
by Exidy™

In this unique game, you control Winky™ - the heroic adventurer-who is off on an expedition to claim the treasures that lay hidden in the dungeon. Each treasure is in a chamber - protected by dangerous monsters. He must use his bow and arrow to ward off the monsters and claim the treasures. The more he ventures - the more he gains!

#2457 - for the Atari® Video Computer System™ and Sears Video Arcade™

#2477 - for Intellivision™ Master Component and Sears Super Video Arcade™

VENTURE™ and WINKY™ are trademarks of Exidy Incorporated
© 1981 Exidy Incorporated



COSMIC AVENGER™

UNIVERSAL™

This futuristic battle game is fought between your ship and an advanced alien civilization. You must maneuver your ship over the complex enemy territory, firing as you go. Your goal is to destroy the enemy's installations while avoiding the relentless return fire!

#2464 - for Atari® Video Computer System™ and Sears Video Arcade™

#2484 - for Intellivision™ Master Component and Sears Super Video Arcade™

COSMIC AVENGER™ is the trademark of Universal Co. Ltd.
© 1981 Universal Co. Ltd.



The Official **TURBO**TM by SEGA[®]

Rev up your engine, and get a grip on the wheel! In this dimensional racing game, you control a high-performance car, speeding down the open road. Accelerate—change lanes—but watch out! While controlling the car's speed and direction, you've got to pass other racers, avoid treacherous obstacles—and still make it in record time!

#2455 - for the Atari[®] Video Computer SystemTM and Sears Video ArcadeTM

#2473 - for IntellivisionTM Master Component and Sears Super Video ArcadeTM

TURBOTM and Sega[®] are trademarks of Sega Enterprises, Inc.
© 1981 Sega Enterprises, Inc.

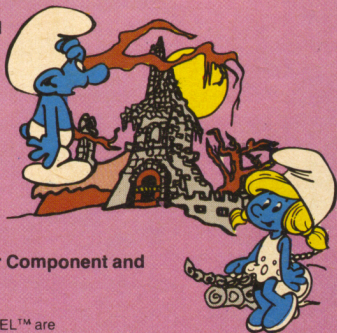


SMURFTM

You control the actions of the SMURFTM! He must jump over and duck under natural obstacles, and avoid the dangerous animals while trying to rescue the SmurfetteTM! She has been captured by GargamelTM, and only he can save her! Can you get him to the castle in time?

#2465 - for the Atari[®] Video Computer SystemTM and Sears Video ArcadeTM

#2485 - for IntellivisionTM Master Component and Sears Super Video ArcadeTM



SMURFTM, SMURFETTETM and GARGAMELTM are the trademarks of Peyo © 1982
Licensed by Wallace Berrie & Co., Van Nuys, CA

Atari[®] Video Computer SystemTM are trademarks of Atari, Inc.
IntellivisionTM is a trademark of Mattel, Inc.
Sears Video ArcadeTM and Sears Super Video ArcadeTM are trademarks of Sears, Roebuck and Co.

© 1982 Coleco Industries, Inc.
Amsterdam, New York 12010

Printed in U.S.A. R 78216A